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**PUBLIC OPINION PROGRAMME 民意研究計劃**

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**Press Release on September 9, 2004**

**HKU POP SITE and Civic Exchange releases the 31<sup>st</sup> Legislative Council election rolling survey result**

**Preamble**

This year, the Public Opinion Programme (POP) at the University of Hong Kong and the Civic Exchange are jointly conducting a series of rolling surveys on the 2004 Legislative Council direct elections starting from August 4. While the background and the methodology have been discussed before, please refer to the websites of POP and Civic Exchange at <http://hkupop.hku.hk> and <http://www.civic-exchange.org> respectively for the details. This press release mainly highlights the key findings in the rolling surveys conducted from September 3 to 7, previous findings dating back to August 4 are available in the websites mentioned.

**Knowledge of the election**

The latest territory-wide rolling surveys (i.e. September 5 to 7) revealed that, 29% of the voters interviewed had no idea on any list in their geographical constituency, while 71% knew at least one list. For the scenarios in individual constituencies, please refer to the websites for details.

Territory-wide rolling surveys							
Date of survey	<u>31/8-2/9</u>	<u>1-3/9</u>	<u>2-4/9</u>	<u>3-5/9</u>	<u>4-6/9</u>	<u>5-7/9</u>	<u>Latest change</u>
Sample base	1,439	1,559	1,669	1,784	1,902	<b>1,978</b>	--
Sub-sample base *	907	712	703	639	579	<b>529</b>	--
Overall response rate	74.6%	74.6%	74.5%	75.1%	75.8%	<b>75.7%</b>	--
Sampling error of percentages (at 95% conf. level)**	+/- 3%	+/- 3%	+/- 2%	+/- 2%	+/- 2%	<b>+/- 2%</b>	--
Totally no idea on the list in their constituency	32%	31%	30%	30%	30%	<b>29%</b>	<b>-1%</b>
Knew at least one list in their constituency ^	68%	69%	70%	70%	70%	<b>71%</b>	<b>+1%</b>
Knew at least half of the lists in their constituency ^	36%	33%	34%	35%	37%	<b>38%</b>	<b>+1%</b>
Knew all lists in their constituency ^	7%	5%	4%	3%	4%	<b>6%</b>	<b>+2%</b>

\*From 1/9 onwards, 2 split questionnaires are used in our rolling poll. As this question only appears in one split questionnaire, the sub-sample size is therefore different.

\*\* "95% confidence level" means that if we were to repeat a certain survey 100 times, using the same questions each time but with different random samples, we would expect 95 times getting a figure within the error margins specified.

^ Since overlapping exists among these 3 answers, the total would add up to over 100%.

## Propensity to vote

The territory-wide rolling surveys from September 5 to 7 revealed that, the registered voters' propensity to vote was 84%. Nevertheless, this percentage should never be taken as a projection of the actual turnout rate because many people who claimed they would vote at this stage would eventually not vote. For the scenarios in individual constituencies, please refer to the websites for details.

Territory-wide rolling surveys							
Date of survey	<u>31/8-2/9</u>	<u>1-3/9</u>	<u>2-4/9</u>	<u>3-5/9</u>	<u>4-6/9</u>	<u>5-7/9</u>	<u>Latest change</u>
Sample base	1,439	1,559	1,669	1,784	1,902	<b>1,978</b>	--
Overall response rate	74.6%	74.6%	74.5%	75.1%	75.8%	<b>75.7%</b>	--
Sampling error of percentages (at 95% conf. level)*	+/- 3%	+/- 3%	+/- 2%	+/- 2%	+/- 2%	<b>+/- 2%</b>	--
Proportion of respondents definitely will vote	59%	59%	59%	59%	60%	<b>60%</b>	--
Propensity to vote (summation of "definitely will" and "most likely will" vote)	85%	83%	83%	82%	83%	<b>84%</b>	<b>+1%</b>

\* "95% confidence level" means that if we were to repeat a certain survey 100 times, using the same questions each time but with different random samples, we would expect 95 times getting a figure within the error margins specified.

## Stray voters

Since many voters still had not decided how to cast their vote, while stray voters would always have significant influence on the election result, the POP Team therefore further look into the distribution of these votes in 5 constituencies. Firm voters are defined as those who said they would definitely and most likely vote, and have also decided to vote for which list, while stray voters are defined as those who said they would definitely and most likely vote, but have not decided to vote for which list. The rolling surveys in individual constituencies from September 3 to 7 showed that, there were around 22-31% of stray votes in each of the 5 constituencies, while the largest proportion of stray votes was found in New Territories West (31%), the smallest in Kowloon West and New Territories East (22%). The figures are summarized as follows:

Rolling survey: Hong Kong Island							
Date of survey	<u>29/8-2/9</u>	<u>30/8-3/9</u>	<u>31/8-4/9</u>	<u>1-5/9</u>	<u>2-6/9</u>	<u>3-7/9</u>	<u>Latest change</u>
Sample base	437	461	511	543	574	<b>590</b>	--
Sampling error of percentages*	+/- 5%	+/- 5%	+/- 4%	+/- 4%	+/- 4%	<b>+/- 4%</b>	--
Proportion of firm voters	54%	53%	51%	49%	49%	<b>51%</b>	<b>+2%</b>
Proportion of stray voters	24%	23%	24%	25%	27%	<b>24%</b>	<b>-3%</b>
Proportion of "no-votes"	22%	24%	25%	25%	24%	<b>25%</b>	<b>+1%</b>

Rolling survey: Kowloon East							
Date of survey	<u>29/8-2/9</u>	<u>30/8-3/9</u>	<u>31/8-4/9</u>	<u>1-5/9</u>	<u>2-6/9</u>	<u>3-7/9</u>	<u>Latest change</u>
Sample base	397	418	436	468	488	<b>528</b>	--
Sampling error of percentages*	+/- 5%	+/- 5%	+/- 5%	+/- 5%	+/- 5%	+/- 4%	--
Proportion of firm voters	53%	48%	47%	46%	45%	<b>44%</b>	<b>-1%</b>
Proportion of stray voters	27%	30%	30%	29%	28%	<b>29%</b>	<b>+1%</b>
Proportion of "no-votes"	20%	22%	24%	26%	28%	<b>27%</b>	<b>-1%</b>
Rolling survey: Kowloon West							
Date of survey	<u>29/8-2/9</u>	<u>30/8-3/9</u>	<u>31/8-4/9</u>	<u>1-5/9</u>	<u>2-6/9</u>	<u>3-7/9</u>	<u>Latest change</u>
Sample base	300	305	318	327	366	<b>377</b>	--
Sampling error of percentages*	+/- 6%	+/- 6%	+/- 6%	+/- 6%	+/- 5%	+/- 5%	--
Proportion of firm voters	49%	48%	50%	50%	53%	<b>52%</b>	<b>-1%</b>
Proportion of stray voters	27%	28%	26%	27%	24%	<b>22%</b>	<b>-2%</b>
Proportion of "no-votes"	24%	24%	24%	23%	24%	<b>27%</b>	<b>+3%</b>
Rolling survey: New Territories East							
Date of survey	<u>29/8-2/9</u>	<u>30/8-3/9</u>	<u>31/8-4/9</u>	<u>1-5/9</u>	<u>2-6/9</u>	<u>3-7/9</u>	<u>Latest change</u>
Sample base	589	621	650	716	747	<b>824</b>	--
Sampling error of percentages*	+/- 4%	+/- 4%	+/- 4%	+/- 4%	+/- 4%	+/- 3%	--
Proportion of firm voters	49%	50%	51%	51%	51%	<b>51%</b>	--
Proportion of stray voters	27%	25%	26%	26%	25%	<b>22%</b>	<b>-3%</b>
Proportion of "no-votes"	25%	24%	23%	23%	24%	<b>27%</b>	<b>+3%</b>
Rolling survey: New Territories West							
Date of survey	<u>29/8-2/9</u>	<u>30/8-3/9</u>	<u>31/8-4/9</u>	<u>1-5/9</u>	<u>2-6/9</u>	<u>3-7/9</u>	<u>Latest change</u>
Sample base	589	626	678	737	794	<b>814</b>	--
Sampling error of percentages*	+/- 4%	+/- 4%	+/- 4%	+/- 4%	+/- 4%	+/- 4%	--
Proportion of firm voters	41%	43%	43%	42%	41%	<b>40%</b>	<b>-1%</b>
Proportion of stray voters	32%	30%	31%	32%	32%	<b>31%</b>	<b>-1%</b>
Proportion of "no-votes"	27%	27%	26%	27%	27%	<b>30%</b>	<b>+3%</b>

\*Calculated at "95% confidence level" which means if we were to repeat a certain survey 100 times, using the same questions each time but with different random samples, we would expect 95 times getting a figure within the error margins specified.

## Candidate strength

Concerning the rolling surveys in individual constituencies from September 3 to 7, the support ratings and the proportions of firm votes of various lists are summarized as follows:

Question: In the forthcoming Legislative Council direct election, in fact there are several lists as follows. Which list you tend to support? (Interviewers to READ OUT all candidates' lists)	Support rating						Latest change	Error margin*	Candidates surpassing threshold	Proportion of firm votes <sup>^</sup>
<b>Hong Kong Island Constituency ( seats = 6, threshold = 17% )</b>										
Date of survey	<u>29/8-2/9</u>	<u>30/8-3/9</u>	<u>31/8-4/9</u>	<u>1-5/9</u>	<u>2-6/9</u>	<u>3-7/9</u>	--	--	--	--
Sample base	437	461	511	543	574	<b>590</b>	--	--	--	--
Sampling error of percentages*	+/- 5%	+/- 5%	+/- 4%	+/- 4%	+/- 4%	+/- 4%	--	--	--	--
Audrey Eu's list	23%	23%	22%	23%	20%	<b>20%</b>	--	+/-3%	Audrey Eu	<b>70%</b>
Yeung Sum's list	15%	15%	16%	15%	15%	<b>16%</b>	+1%	+/-3%	--	<b>81%</b>
Rita Fan's list	14%	13%	12%	12%	14%	<b>16%</b>	+2%	+/-3%	--	<b>64%</b>
Ma Lik's list	11%	10%	10%	10%	9%	<b>10%</b>	+1%	+/-2%	--	<b>78%</b>
K. S. Tsang's list	2%	2%	2%	1%	1%	<b>1%</b>	--	+/-1%	--	<b>**</b>
K. F. Wong's list	<1%	<1%	1%	<1%	<1%	<b>&lt;1%</b>	--	+/-<1%	--	<b>**</b>
Not yet decide	32%	33%	34%	35%	37%	<b>34%</b>	-3%	+/-4%	--	--
Others <sup>^</sup>	4%	4%	5%	5%	5%	<b>4%</b>	-1%	+/-2%	--	--
<b>Kowloon East Constituency ( seats = 5, threshold = 20% )</b>										
Date of survey	<u>29/8-2/9</u>	<u>30/8-3/9</u>	<u>31/8-4/9</u>	<u>1-5/9</u>	<u>2-6/9</u>	<u>3-7/9</u>	--	--	--	--
Sample base	397	418	436	468	488	<b>528</b>	--	--	--	--
Sampling error of percentages*	+/- 5%	+/- 5%	+/- 5%	+/- 5%	+/- 5%	+/- 4%	--	--	--	--
Y. H. Chan's list	17%	16%	19%	18%	19%	<b>18%</b>	-1%	+/-3%	--	<b>51%</b>
Alan Leong's list	14%	11%	11%	13%	11%	<b>11%</b>	--	+/-3%	--	<b>64%</b>
W. M. Li 's list	12%	10%	9%	9%	10%	<b>10%</b>	--	+/-3%	--	<b>68%</b>
Albert Cheng's list	12%	12%	12%	11%	10%	<b>10%</b>	--	+/-3%	--	<b>77%</b>
K. L. Chan's list	5%	5%	5%	5%	5%	<b>6%</b>	+1%	+/-2%	--	<b>55%</b>
Not yet decide	38%	43%	42%	40%	39%	<b>39%</b>	--	+/-4%	--	--
Others <sup>^</sup>	2%	2%	3%	4%	5%	<b>5%</b>	--	+/-2%	--	--
<b>Kowloon West Constituency ( seats = 4, threshold = 25% )</b>										
Date of survey	<u>29/8-2/9</u>	<u>30/8-3/9</u>	<u>31/8-4/9</u>	<u>1-5/9</u>	<u>2-6/9</u>	<u>3-7/9</u>	--	--	--	--
Sample base	300	305	318	327	366	<b>377</b>	--	--	--	--
Sampling error of percentages*	+/- 6%	+/- 6%	+/- 6%	+/- 6%	+/- 5%	+/- 5%	--	--	--	--
James To's list	21%	21%	18%	17%	16%	<b>15%</b>	-1%	+/-4%	--	<b>72%</b>
Frederick Fung's list	11%	10%	12%	14%	15%	<b>15%</b>	--	+/-4%	--	<b>65%</b>
C. S. Lau's list	13%	10%	12%	12%	14%	<b>14%</b>	--	+/-4%	--	<b>77%</b>
Jasper Tsang's list	13%	15%	15%	13%	13%	<b>14%</b>	+1%	+/-4%	--	<b>67%</b>

Question: In the forthcoming Legislative Council direct election, in fact there are several lists as follows. Which list you tend to support? (Interviewers to READ OUT all candidates' lists)	Support rating						Latest change	Error margin*	Candidates surpassing threshold	Proportion of firm votes <sup>^</sup>
S. L. Liu's list	1%	2%	2%	2%	3%	<b>3%</b>	--	+/-2%	--	**
Y. S. Lau's list	<1%	1%	1%	1%	1%	<b>1%</b>	--	+/-1%	--	**
Not yet decide	36%	36%	35%	36%	34%	<b>33%</b>	<b>-1%</b>	+/-5%	--	--
Others <sup>^</sup>	5%	5%	5%	5%	4%	<b>4%</b>	--	+/-2%	--	--
<b>New Territories East Constituency ( seats = 7, threshold = 14% )</b>										
Date of survey	<u>29/8-2/9</u>	<u>30/8-3/9</u>	<u>31/8-4/9</u>	<u>1-5/9</u>	<u>2-6/9</u>	<u><b>3-7/9</b></u>	--	--	--	--
Sample base	589	621	650	716	747	<b>824</b>	--	--	--	--
Sampling error of percentages*	+/- 4%	+/- 4%	+/- 4%	+/- 4%	+/- 4%	+/- <b>3%</b>	--	--	--	--
Andrew Cheng's list	25%	25%	27%	27%	26%	<b>26%</b>	--	+/-3%	Andrew Cheng	<b>74%</b>
James Tien's list	12%	14%	13%	13%	14%	<b>14%</b>	--	+/-2%	James Tien	<b>52%</b>
K. W. Lau's list	10%	10%	9%	9%	9%	<b>10%</b>	<b>+1%</b>	+/-2%	--	<b>57%</b>
Andrew Wong's list	4%	5%	5%	5%	5%	<b>6%</b>	<b>+1%</b>	+/-2%	--	<b>59%</b>
K. H. Leung's list	3%	3%	4%	4%	4%	<b>4%</b>	--	+/-1%	--	**
W. W. Tsoi's list	3%	2%	2%	2%	2%	<b>2%</b>	--	+/-1%	--	**
Not yet decide	39%	37%	37%	37%	36%	<b>34%</b>	<b>-2%</b>	+/-3%	--	--
Others <sup>^</sup>	5%	4%	3%	3%	3%	<b>4%</b>	<b>+1%</b>	+/-1%	--	--
<b>New Territories West Constituency ( seats = 8, threshold = 13% )</b>										
Date of survey	<u>29/8-2/9</u>	<u>30/8-3/9</u>	<u>31/8-4/9</u>	<u>1-5/9</u>	<u>2-6/9</u>	<u><b>3-7/9</b></u>	--	--	--	--
Sample base	589	626	678	737	794	<b>814</b>	--	--	--	--
Sampling error of percentages*	+/- 4%	+/- 4%	+/- 4%	+/- 4%	+/- 4%	+/- <b>4%</b>	--	--	--	--
Y. C. Tam's list	10%	10%	9%	9%	10%	<b>10%</b>	--	+/-2%	--	<b>64%</b>
Selina Chow's list	8%	7%	8%	8%	9%	<b>8%</b>	<b>-1%</b>	+/-2%	--	<b>52%</b>
Y. C. Leung's list	7%	8%	8%	8%	8%	<b>7%</b>	<b>-1%</b>	+/-2%	--	<b>67%</b>
W. T. Lee's list	5%	6%	6%	5%	6%	<b>7%</b>	<b>+1%</b>	+/-2%	--	<b>75%</b>
C. Y. Lee's list	8%	8%	8%	7%	7%	<b>7%</b>	--	+/-2%	--	<b>64%</b>
C. Y. Ho's list	7%	6%	6%	5%	5%	<b>5%</b>	--	+/-2%	--	<b>73%</b>
Albert Chan's list	3%	4%	4%	4%	4%	<b>4%</b>	--	+/-1%	--	**
T. S. Yim's list	2%	1%	1%	1%	1%	<b>2%</b>	<b>+1%</b>	+/-1%	--	**
Stephen Char's list	1%	1%	1%	2%	2%	<b>1%</b>	<b>-1%</b>	+/-1%	--	**
H. T. Lui's list	<1%	<1%	<1%	<1%	<1%	<b>&lt;1%</b>	--	+/-<1%	--	**
T. L. Ng's list	<1%	<1%	<1%	<1%	<1%	<b>&lt;1%</b>	--	+/-<1%	--	**
P. T. Chow's list	0%	0%	0%	0%	0%	<b>0%</b>	--	--	--	**

Question: In the forthcoming Legislative Council direct election, in fact there are several lists as follows. Which list you tend to support? (Interviewers to READ OUT all candidates' lists)	Support rating					<u>Latest change</u>	Error margin*	Candidates surpassing threshold	Proportion of firm votes <sup>^^</sup>	
Not yet decide	45%	44%	44%	47%	45%	<b>46%</b>	<b>+1%</b>	+/-3%	--	--
Others <sup>^</sup>	5%	4%	4%	4%	4%	<b>4%</b>	--	+/-1%	--	--

\*Calculated at "95% confidence level" which means if we were to repeat a certain survey 100 times, using the same questions each time but with different random samples, we would expect 95 times getting a figure within the error margins specified.

\*\* Since the support rating was less than 5%, the proportion of firm votes was not listed here due to the small base.

<sup>^</sup>Included responses of "Won't vote" and "Won't support any political parties or candidates".

<sup>^^</sup> The proportion of respondents who said they "would definitely vote" among all supporters of that particular list.

The support ratings shown above have not excluded those who had not decided and claimed not to vote. Readers may exclude this group of uncertain voters (assuming that they would not vote at all), reallocate the vote share according to the new base. The number of seats obtained by each list can then be deduced based on the Largest Remainder Formula. Yet, one must take note of the sampling errors.

It must be stated that since many voters have not yet made their choice, while most candidates' election campaign is still in progress, the influence of these stray votes is yet to be seen. For the other rolling surveys' result, survey method, contact information, respondents' demographics and full questionnaires, please refer to the websites for detailed information.

### Other points to note

POP will release the latest results of the rolling surveys every day at 2 pm via our POP Site. Shall anyone have any question regarding the research design of the surveys published in the POP Site, members of the POP Team will be happy to answer them, but we will not further comment on the findings. Shall any person or journalist have any other questions, please email them to us at <[pop.network@hkupop.hku.hk](mailto:pop.network@hkupop.hku.hk)>. Please note that everything carried in the POP Site does not represent the stand of the University of Hong Kong. Dr Robert Ting-Yiu Chung, Director of Public Opinion Programme, is responsible for everything posted herewith, except for column articles which represent the stand of their authors.

\*\*This is a translation of the Chinese press release; should there be any discrepancy or ambiguity, please refer to the Chinese version.