

HKU Student Research Team
Project DC03 Pre-election Fieldwork Report Form

This form can be downloaded from the project webpage. It should be completed on the day of each fieldwork session and submitted to the project organizer by email to hkusrt@hkupop.hku.hk, or by uploading to the project website directly.

Name of person(s) submitting these fieldwork notes :

_Benjamin Kwan Wai Lun, Junal Kong Chung Kei_____

Name of constituency visited (please use one form for each constituency) :

___Causeway Bay B04_____

Field trip details –

Date : ___18/11_____ Time : ___15:30 – 16:00_____ Venue : ___Sogo_____

Description of the process (whether alone, accompanied by teammates, friends, campaign workers... etc.)

We worked in pair to conduct this fieldwork in the afternoon of 18 Nov. After arriving Causwaybay, we scrolled around the district. There are not many banners and posters in the streets, and we can hardly find any posters in shops. There was no forum held during that period, therefore we decided to interview someone on the street. We decided to conduct the interview in the heart of the district—Sogo. There were mostly students on the street (as it is the time students dismissed from schools).

Record the main purpose of your field trip by ticking on one or more of the following objectives:

- To count, record, and analyze the content of campaign posters, banners, leaflets, etc.
- To observe campaign activities, like forums, door-to-door visits, open petitions, on-street broadcast, etc.
- To interview candidates and campaign workers.
- To interview electors and ordinary residents.
- To take pictures, or collect campaign material for scanning.
- Other purposes (please specify) : _____

Recording basic figures – like how many posters and where, how many people attended the forum during different time period...etc

Big banners of the two candidates
Banners and posters of candidate no.1 near the MTR station.
Posters of the two candidates in shops can rarely be found

Description of findings – could be in the form simple narrations, or in the form of questions and answer...

We interviewed a woman aged about 45 in the street about her view on the election. She said that candidate no.2 was prohibited from placing posters by many property owners in the district. She felt that it is very unfair to the candidate because there would be much less people knowing the candidate if he was not allowed to promote by placing posters. She also added that she would support candidate no.2 on 23rd of November.

Conclusions drawn from your observation

We saw that the promotion of the candidates were not very keen as in other constituencies. Perhaps one of the reasons is that candidate no.2 was not allowed to place his posters and banners in many buildings in the district. Also, many of the shopkeepers may not be willing to let the candidates place their posters in their shops.

New questions generated from your observations or findings

Why candidate no.2 was not allowed by the property owners to promote in their buildings?
Why were there much less posters and banners in this constituency than the other ones?

Open questions for discussion by all team members

A large, empty rectangular box with a thin black border, intended for team members to write down open questions for discussion.