



POP EXPRESS

民意研究計劃 香港大學社會科學研究中心

EXTRA

Public Opinion Programme Social Sciences Research Centre (SSRC), The University of Hong Kong \*是次研究部份由香港商業廣播有限公司經營之雷霆 881 商業一台『雷霆民意』 贊助 This survey is partly sponsored by "Supercharged 881 Poll" of Channel FM881 of Commercial Radio operated by the Hong Kong Commercial Broadcastng Co. Ltd.

### 市民對特首董建華施政報告之評價

People's Evaluation of Chief Executive Tung Chee-hwa's Policy Address

### 市民對施政報告之滿意程度(九二至九八年即日調查比較)

People's Satisfaction with the Policy Address (Comparison of the Results of Instant Polls from 1992 to 1998) 調查日期 Date of survey 7-8/10/92 6/10/93 5/10/94 11/10/95 2/10/96 8/10/97 7/10/98 請問你整體黎講對港督/特首董建華發表既施政報告滿唔滿意呢? How satisfied are you with the Governor's/Chief Executive's policy speech? 原始基數 Raw Base 1,375 588\* 705\* 426\* 543\* 534\* 508\* 非常滿意 Very satisfied 8.1% 5.6% 4.1% 1.4% 2.6% 2.5% 1.2% 幾滿意 Quite satisfied 25.4% 36.1% 22.0% 19.7% 16.0% 42.3% 20.5% 一半半 Half-half 35.4% 6.2% 10.2% 11.9% 8.7% 9.8% 29.8% 幾唔滿意 Not quite satisfied 2.7% 4.8% 12.9% 13.3% 30.3% 11.1% 12.0% 非常不滿 Very dissatisfied 1.2% 1.2% 1.6% 3.3% 3.9% 0.8% 4.9% 唔知/難講 Don't know 56.4% 42.3% 49.4% 54.0% 55.8% 11.3% 7.7% 組合數據 Collapsed data 滿意 Satisfied 33.5% 41.7% 26.1% 21.1% 18.6% 44.8% 21.7% 一半半 Half-half 6.2% 10.2% 8.7% 35.4% 11.9% 9.8% 29.8% 不滿 Dissatisfied 3.9% 6.0% 12.7% 16.2% 15.8% 14.1% 35.2% 唔知/難講 Don't know 42.3% 54.0% 7.7% 56.4% 49.4% 55.8% 11.3% 有效樣本 ( 撇除沒有意見者 ) Effective Sample (Excluding those without opinion) 有效基數 **Effective Base** 600 339 357 474 196 240 469 滿意 **Satisfied** 76.8% 72.3% 51.5% 45.9% 50.5% 23.5% 42.1% 一半半 Half-half 14.2% 17.7% 23.5% 18.9% 22.1% 33.6% 38.4% 不滿 Dissatisfied 8.9% 38.2% 10.1% 24.9% 35.2% 35.8% 15.9%

\* 撇除未聞施政報告者 Excluding those who had not heard of the Policy Address

26-4

幾唔滿意

非常唔滿意

唔知/難講/唔了解	23.9%	,		
你滿唔滿意特首今	日發表既老人福利政策呢?			
How satisfied are yo	ou with the Chief Executive's elderly welfare p	olicy?		
非常滿意	Very satisfied	2.4%	)	
幾滿意	Quite satisfied	33.2%	)	35.6%
一半半	Half-half	14.2%		
幾唔滿意	Quite dissatisfied	34.5%	)	
非常唔滿意	Very dissatisfied	3.7%	)	38.2%
唔知/難講/唔了解	Don't know/Hard to say	11.9%		
	日發表既經濟政策呢? ou with the Chief Executive's economic policy	?		
非常滿意	Very satisfied			
幾滿意	Quite satisfied			
一半半	Half-half			

Quite dissatisfied

Very dissatisfied

唔知/難講/唔了解 Don't know/Hard to say

一半半	Half-half	15.5%	20.6%
	Tiali-liali	13.370	20.0%
幾唔滿意	Quite dissatisfied	13.4% )	15.6% )
非常唔滿意	Very dissatisfied	0.6% ) 14.0%	2.8% ) 18.4%
唔知/難講/唔了解	Don't know/Hard to say	23.9%	18.0%
	日發表既老人福利政策呢? www.with.the.Chief.Executive's elderly	v welfare policy?	

## 你滿唔滿意特首今日發表既教育政策呢?

非常滿意

幾滿意

How satisfied are you with the Chief Executive's education policy?

Very satisfied

Quite satisfied

		8/10/1997	7/10/98
非常滿意	Very satisfied	2.4%)	0.8% )
幾滿意	Quite satisfied	43.4%) 45.8%	24.5%) 25.3%
一半半	Half-half	16.8%	18.8%
幾唔滿意	Quite dissatisfied	20.7% )	33.0%)
非常唔滿意	Very dissatisfied	3.7%) 24.4%	8.3%) 41.3%
唔知/難講/唔了解	Don't know/Hard to say	13.0%	14.6%

成功樣本 Successful cases: 1,494

成功樣本 Successful cases: 1,482

0/10/1007

3.0%)

43.7%) 46.7%

## People's Evaluation of the Different Policies in the Policy Address (Instant Poll)

(Respondents who had not heard of the Policy Address have been excluded for the following questions)

How satisfied are you with the Chief Executive's housing / land and housing policy?

調查日期 Date of survey: 7/10/1998

調查日期 Date of survey: 8/10/1997

(以下問題不包括未聽聞施政報告者)

市民對施政報告內各重要政策的評價(即日調查)

你滿唔滿意特首今日發表既房屋/土地及房屋政策呢?

回應率 Response rate: 56.5%

回應率 Response rate: 62.9%

7/10/00

1.4%)

1.2% )

19.6%

19.8%

24.9%)

0.6%)

19.7%

17.4%

38.1%)

17.9%) 18.5%

6.3%) 44.4%

29.6%) 30.8%

4.9%) 29.8%

41.7% ) 43.1%

<sup>39</sup> 

調查日期 Date of s	survey: 7/10/1998	8 成功	樣本 Succe	essful cases:	1,494	回應率 Re	esponse rate:	56.5%
你滿唔滿意特首今	日發表既改善市	民生活質	素政策呢?					
How satisfied are yo	ou with the Chief H	Executive's	s policy on a	better qual	ity of life?			
非常滿意	Very satisfied					1	.0% )	
幾滿意	Quite satisfied						.8%) 21.8	0/
<sub>两</sub> 州急 一半半	Half-half						,	9%0
一++ 幾唔滿意		1					.0% .7% )	
<sup>戎咭州急</sup> 非常唔滿意	Quite dissatisfie						/	0/
₽吊喑痫息 唔知/難講/唔了解	Very dissatisfied Don't know/Har						.3%) 42.0 .2%	1%0
. Ц / Н, / <b>С Ц - </b> , (Ц - <b>Т</b> / ) / (Т		a to suy				15.	270	
特首建議取消兩個								
The Chief Executiv					Councils, an	d to transfer	r their dutie	s to other
decision- making bu	reaus. Do you a	gree or obj	ect to this p	roposal?				
七世恭己	X7 1					01	$\langle 0\rangle$	
非常贊成 縧赞戉	Very much agree	2					.6% )	0/
幾贊成	Quite agree						.1% ) 53.8	%
	Half-half						4%	
幾反對	Quite much obje						.7% )	
非常反對	Very much object						.1% ) 23.8	5%
唔知/難講/唔了解	Don't know/Har	d to say				19.	.0%	
		 古	民對香港	生前注信	 [小\			
	People <sup>9</sup>	's Conf	idence iı	n Hong I	Kong's I	Tuture		
整體黎講,你對香	港前途有右信心	2						
		•						
On the whole, do yo	ou have confidence	e in Hong	Kong's futui	re?				
•	ou have confidence of survey	e in Hong 2 <u>9-10/97</u>	Kong's futur <u>11-12/97</u>	re? <u>1-2/98</u>	<u>3-4/98</u>	<u>5-6/98</u>	<u>7-8/98</u>	<u>7/10/98</u>
調查期間 Period	of survey	-	•		<u>3-4/98</u> 2	<u>5-6/98</u> 1	<u>7-8/98</u> 1	<u>7/10/98</u> 1
調查期間 Period 調查次數 No. of	of survey	<u>9-10/97</u>	<u>11-12/97</u>	<u>1-2/98</u>				
調查期間 Period 調查次數 No. of 成功樣本 Success	of survey surveys sful cases	<u>9-10/97</u> 4	<u>11-12/97</u> 3	<u>1-2/98</u> 2	2	1	1	1
調查期間 Period 調查次數 No. of 成功樣本 Success 回應率 Respon	of survey surveys sful cases ise rate	<u>9-10/97</u> 4 2,082 43.9%	<u>11-12/97</u> 3 1,552 47.7%	<u>1-2/98</u> 2 1,027 50.0%	2 1,078 43.9%	1 543 47.2%	1 565 47.1%	1 1,494 56.5%
調查期間 Period 調查次數 No. of s 成功樣本 Success 回應率 Respon 有信心 Confide	of survey surveys sful cases ise rate ence	<u>9-10/97</u> 4 2,082	<u>11-12/97</u> <u>3</u> 1,552 47.7% 69.5%	<u>1-2/98</u> 2 1,027	2 1,078 43.9% 70.3%	1 543 47.2% 60.6%	1 565 47.1% 57.7%	1 1,494 56.5% 60.8%
調查期間 Period 調查次數 No. of 成功樣本 Success 回應率 Respon 有信心 Confide 冇信心 No con	of survey surveys sful cases ise rate ence	9-10/97 4 2,082 43.9% 80.0%	<u>11-12/97</u> 3 1,552 47.7%	<u>1-2/98</u> 2 1,027 50.0% 57.6%	2 1,078 43.9%	1 543 47.2%	1 565 47.1%	1 1,494 56.5%
調查期間 Period 調查次數 No. of 成功樣本 Success 回應率 Respon 有信心 Confide 冇信心 No con 唔知/難講 Don't k	of survey surveys sful cases ise rate ence fidence cnow/Hard to say	9-10/97 4 2,082 43.9% 80.0% 8.0% 12.0%	<u>11-12/97</u> <u>3</u> 1,552 47.7% 69.5% 12.3% 18.2%	1-2/98 2 1,027 50.0% 57.6% 20.6% 21.9%	2 1,078 43.9% 70.3% 14.6% 15.1%	1 543 47.2% 60.6% 24.5% 14.9%	1 565 47.1% 57.7% 30.4% 11.8%	1 1,494 56.5% 60.8% 26.4%
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調查期間 Period 調查次數 No. of 成功樣本 Success 回應率 Respon 有信心 Confide 冇信心 No con 唔知/難講 Don't k 係特首董建華發表 Has your confidenc	of survey surveys sful cases use rate ence fidence cnow/Hard to say 其第二份施政報 e in the future of F	<u>9-10/97</u> 4 2,082 43.9% 80.0% 8.0% 12.0% 告後,你書	<u>11-12/97</u> 3 1,552 47.7% 69.5% 12.3% 18.2% 對香港前途 g increased o	<u>1-2/98</u> 2 1,027 50.0% 57.6% 20.6% 21.9% 既信心增加	2 1,078 43.9% 70.3% 14.6% 15.1% 口定減少左?	1 543 47.2% 60.6% 24.5% 14.9% (調查日期	1 565 47.1% 57.7% 30.4% 11.8% : 7/10/98 )	1 1,494 56.5% 60.8% 26.4% 12.8%
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# 特首董建華評分 Ratings of Chief Executive Tung Chee-hwa

調查月份	調查日期	支持度	評分人數	標準誤差	按月平均分
Month of survey	Date of survey	Support rating	Raters	Standard error	Monthly average
九七年十月份	3-4/10/97	65.8	473	0.70	
October 1997	8/10/97	66.1	1,311	0.45	64.9
	22-23/10/97	62.2	498	0.73	
	28-29/10/97	65.3	536	0.76	
九七年十一月	4-5/11/97	61.2	481	0.70	
November 1997	18/11/97	61.6	498	0.69	63.4
	24-25/11/97	67.3	487	0.77	
九七年十二月	2-3/12/97	61.8	479	0.76	
December 1997	18-19/12/97	63.9	514	0.71	62.8
	22-23/12/97	62.6	481	0.74	
九八年一月	6/1/98	61.3	481	0.73	
January 1998	19-20/1/98	57.7	481	0.78	59.5
九八年二月	2-3/2/98	58.8	470	0.82	
February 1998	17/2/98	59.7	485	0.73	59.2
九八年三月	2/3/98	61.7	505	0.74	
March 1998	17/3/98	61.5	518	0.71	61.6
九八年四月	7/4/98	62.1	502	0.70	
April 1998	21/4/98	58.6	519	0.76	60.4
九八年五月	5/5/98	58.3	500	0.82	_
May 1998	19/5/98	58.9	473	0.87	58.6
九八年六月	3-4/6/98	53.6	510	0.82	
June 1998	16/6/98	55.0	511	0.85	55.5
	23/6/98	57.5	488	0.83	
	29/6/98	57.9	457	0.82	
九八年七月	7/7/98	58.4	509	0.76	
July 1998	21/7/98	53.8	524	0.81	56.1
九八年八月	4/8/98	52.9	500	0.76	_
August 1998	18-19/8/98	54.2	537	0.80	54.5
	31/8/98	56.4	509	0.86	
九八年九月	1/9/98	56.5	486	0.81	
September 1998	7/9/98	63.7	514	0.84	58.7
	15/9/98	55.8	495	0.75	
九八年十月份	7/10/98	56.1	1,368	0.50	-
October 1998					

查詢請致電 2859 2989 與陳夢施小姐聯絡。For enquiries, please address to Miss Natalie Chan at 2859 2989.

## 參考資料 References

#### 對董建華首份施政報告(按月)之滿意程度

## Satisfaction with Tung Chee-hwa's First Policy Address (By Month)

請問你整體黎講對特首發表既施政報告滿唔滿意呢?													
How satisfied are you with the Chief Executive's policy address?													
調查月份	Month of survey	<u>10/97</u>	<u>11/97</u>	12/97	<u>1/98</u>	<u>2/98</u>	<u>3/98</u>	<u>4/98</u>	<u>5/98</u>	<u>6/98</u>	<u>7/98</u>	8/98	<u>9/98</u>
成功樣本	Successful cases	1592	523	519	520	512	527	542	542	544	532	514	507
回應率(%)	Response rate(%)	55.0	47.3	44.7	47.9	50.4	46.1	41.5	57.1	45.7	48.1	38.9	45.5
(以下數字	作百分比計 The fo	llowing	figures	represen	t percer	ntages)							
非常滿意	Very satisfied	2.0	0.6	0.8	0.0	0.8	0.6	0.7	2.6	0.2	0.4	0.0	0.2
頗滿意	Quite satisfied	31.9	20.2	20.5	17.0	18.6	30.4	25.2	15.8	12.6	18.7	15.3	16.2
一半半	Half-half	27.3	28.9	28.5	23.1	25.0	27.2	25.1	19.9	24.4	28.6	27.2	22.6
頗不滿	Quite dissatisfied	13.0	13.3	11.7	11.7	11.7	9.3	9.9	10.0	19.2	13.6	23.2	14.8
非常不滿	Very dissatisfied	2.3	1.6	2.1	1.8	4.5	0.6	0.9	2.8	4.6	1.4	5.1	2.0
唔知/難講	Don't know	23.5	35.4	36.4	46.4	39.5	31.9	38.0	49.0	38.9	37.4	29.2	44.2
組合數據	Collapsed data												
滿意	Satisfied	33.9	20.8	21.3	17.0	19.4	31.0	25.9	18.4	12.8	19.1	15.3	16.4
一半半	Half-half	27.3	28.9	28.5	23.1	25.0	27.2	25.1	19.9	24.4	28.6	27.2	22.6
不滿	Dissatisfied	15.3	14.9	13.8	13.5	16.2	9.9	10.8	12.8	23.8	15.0	28.3	16.8
唔知/難講	Don't know	23.5	35.4	36.4	46.4	39.5	31.9	38.0	49.0	38.9	37.4	29.2	44.2

#### 對彭定康/董建華施政報告(按年)之滿意程度

Satisfaction with Chris Patten's / Tung Chee-hwa's Policy Address (By Year)

全年平	平均數(由十月至次	年九月)	Year Averag	e (from Octo	ber to the fo	llowing Septe	ember)
調查年度	Year of survey	<u>92/93</u>	<u>93/94</u>	<u>94/95</u>	<u>95/96</u>	<u>96/97</u>	<u>97/98</u>
調查次數	Number of surveys	52	25	18	28	20	14
成功樣本	Successful cases	36,961	16,684	11,236	15,432	11,594	7,374
回應率	Response rate	61.6%	58.8%	58.5%	53.1%	44.9%	48.4%
滿意	Satisfied	28.9%	18.3%	14.3%	13.4%	16.2%	22.8%
中立	Neutral	9.7%	8.8%	8.4%	8.8%	9.1%	25.9%
不滿	Dissatisfied	10.9%	8.5%	9.4%	7.8%	8.5%	15.8%
唔知/難講	Don't know	50.5%	64.4%	67.8%	70.0%	66.2%	35.5%

#### 市民對彭定康/董建華施政報告滿意程度

People's Satisfaction with Chris Patten's / Tung Chee-hwa's Policy Address

