



**This is a private function and HKDF is restricted by the Hong Kong Club house rules governing the member who booked the venue on our behalf. Media or press reporters are requested to call 2869-6443 for more information.*

To : Friends of Hong Kong Democratic Foundation
From : The Secretariat, Hong Kong Democratic Foundation

SPEAKER LUNCHEON*

“The Professional Standards of Exit Polling”

by

Dr Robert Chung

Director of Public Opinion Programme (POP)

The University of Hong Kong

Date : 12th June 2008 (Thursday)

Fee : Non-members / Guests

HK\$450

Time : 12:30 – 2:00p.m.

HKDF Members

HK\$350

Venue*: Hong Kong Club, Central, Hong Kong

(Fee includes luncheon and a drink)

Biography of Dr Robert Ting-Yiu Chung

Dr Robert Chung is the Director of Public Opinion Programme (POP) at the University of Hong Kong. Dr Chung joined the Social Sciences Research Centre of the University of Hong Kong in 1987 when it was founded. In 1991 he established the POP and began to study the development of public opinion in Hong Kong. Under his leadership, POP has become well known for its impartiality and professionalism in collecting, studying and interpreting public opinion in Hong Kong, and is a highly respected programme in the region. Up to this date, POP has conducted more than 1,000 independent surveys, covering media development, electoral studies, policy issues, and youth studies. POP's output is widely covered by the media and frequently cited in academic publications. Dr Chung has written numerous articles on public opinion and social surveys published in various journals and periodicals, and is the Chief Editor of the HKU POP Site at <http://hkupop.hku.hk>. He is also a member of the Editorial Board of the *International Journal of Public Opinion Research*.

Dr Chung is also the Warden of RC Lee Hall in The University of Hong Kong, a Panelist of Television Programme Advisory Panel of Radio Television Hong Kong (RTHK) and a Panelist of the Television Programme Appreciation Index Research Panel. From 1993 to 1994, Dr Chung served as a part-time community panelist of the Central Policy Unit of the Hong Kong Government. He then became a part-time member of the Central Policy Unit between 1994 and 1999. Between 1997 and 2003, he served as a member of the Community Research Sub-committee of the Citizens Advisory Committee on Community Relations of the Independent Commission Against Corruption (ICAC), and between 1998 and 2003, as a member of the Citizens Advisory Committee on Community Relations. Dr Chung has been the Hong Kong representative at the World Association for Public Opinion Research (WAPOR). Starting from 2006, Dr Chung is the elected Secretary-Treasurer of WAPOR.

REPLY BY FAX: 2869-6318

To: **Hong Kong Democratic Foundation, P. O. Box 35588, King's Road Post Office, North Point, Hong Kong**
(Tel: 2869-6443, website: <http://www.hkdf.org>, E-mail: hkdf@hkdf.org)

Please reserve _____ seat(s) for me for the **12th June 2008 luncheon** with **Dr Robert Chung** (cheque @HK\$450 payable to “HONG KONG DEMOCRATIC FOUNDATION” ☐ follow by mail ☐ pay at the door).

Name: _____ Signature: _____

Organisation: _____ Title: _____

Office Tel: _____ Fax: _____ E-mail: _____

[] Please tick this box if you do not wish to receive any information from us (Your name: _____)