

HKUPOP Student Research Project
Project DC11 Sha Tin District On Tai Constituency

Fieldwork Report Form

This form can be downloaded from the project webpage. It should be completed on the day of each fieldwork session and submitted to the project organizer by email to edward.tai@hkupop.hku.hk.

1. Name of student(s): 許永莎 HUI WING SHO

2. Details of Field trip:

Date and Time of visit: At 11 :00-13:00 on 3 November, 2012

Venue: On Tai Constituency

Location: _____

3. Brief descriptions or narrations of the visit.

On the Pre-election day, we arrived to the On Tai Constituency at 11:00a.m. First, we have decided to visit the constituency, checked that where it located. Then, we walked around the residence in On Tai Constituency (Including: Kam Tai Court, Mountain Shore, Sausalito, La Costa, Ocean View and Oceanaire). In the process of the visiting, we have interviewed some resident to understand how deep they know about the election, for examples How many candidates there are? Where is the polling station? Etc. Also, we have taken some leaflets, counted how many posters or banners there are.

4. Main purpose of Field trip:

Please record the main purpose of your field trip by ticking on one or more of the following objectives:

- ☒ To count, record, and analyze the content of campaign leaflets, posters, banners etc.
- ☐ To observe campaign activities, like forums, door-to-door visits, petitions, on-street broadcast, etc.
- ☒ To take pictures, or collect campaign materials for scanning.
- ☒ To interview electors and/ or other ordinary residents.
- ☒ To interview candidates and/ or their campaign workers.
- ☐ Other purposes (please specify) :

5. Recording the basic figures – like how many posters and where, how many people attended the forum during different time period...etc.

In the subway:

Candidate 1. Worker(s): 3 Banner(s): 11
Candidate 2. Worker(s): 0 Banner(s): 0
Candidate 3. Worker(s): 4 Banner(s): 4
Candidate 4. Worker(s): 0 Banner(s): 10
Candidate 5. Worker(s): 1 Banner(s): 6

Out of the subway:

Candidate 1. Worker(s): 3 Banner(s): 3
Candidate 2. Worker(s): 0 Banner(s): 0
Candidate 3. Worker(s): 0 Banner(s): 3
Candidate 4. Worker(s): 0 Banner(s): 15
Candidate 5. Worker(s): 0 Banner(s): 0

Description of the findings – could be in the form simple narrations, or in the form of questions and answers.

Miss Au, a voter who live in On Tai Constituency.

She said that the promotion and the instruction of the constituency was enough.

Mrs Cheng, not voter, but always walk pass the subway.

She mentioned that there were many promotion especially on Sunday. She felt annoying with those promotion..

Miss Chan, campaign worker of Candidate 1.

All propaganda activities can only be carried out of the estate peripheral, also most residents own cars, there are only a few residents passing outside the scope of the estates, so in addition to place promotional booth at public transport interchanges, there is no other locations is available for promotion.

6. Conclusions drawn from your observations.

Publicity will cause inconvenience and nuisance to the estate residents, so call the candidates or their campaign were not allowed to publicize, interviews and surveys only the tunnel out of the MTR station, bus stops, Ma On Shan Promenade and open space out of the private housing estates. These problems cause the limitations of the election propaganda.

New questions generated from your observations or findings.

It is difficult to have a well election result if a community do not have enough opened place for the candidates or their campaign to promote.

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1. Name of student(s): Hui Wing Sho 許永莎

2. Details of Field trip:

Date and Time of visit: At: 11:00-16:00 on 4 NOVEMBER, 2012

Venue: On Tai Constituency

Location: _____

3. Brief descriptions or narrations of the visit.

On the election day, we have arrived at 11:00 and have a briefing until 12:00 Then started to observe the campaign activities and also the voting behaviour of the citizens until 14:00 outside of the polling stations. After that, we have walked around the On Tai Constituency (Including: Kam Tai Court, Mountain Shore, Sausalito, La Costa, Ocean View and Oceanaire). In the process of the visiting, we have looked out of the community for the crowd of voting and the promotion of different candidates.

4. Main purpose of Field trip:

Please record the main purpose of your field trip by ticking on one or more of the following objectives:

- ☐ To count, record, and analyze the content of campaign leaflets, posters, banners etc.
- ☒ To observe campaign activities, like forums, door-to-door visits, petitions, on-street broadcast, etc.
- ☒ To take pictures, or collect campaign materials for scanning.
- ☐ To interview electors and/ or other ordinary residents.
- ☐ To interview candidates and/ or their campaign workers.
- ☐ Other purposes (please specify) :

5. Recording the basic figures – like how many posters and where, how many people attended the forum during different time period...etc.

We have not done any count, record, and analyze the content of campaign leaflets, posters, banners etc. work on that day, it was because there was so many banners and posters have been shown.

Description of the findings – could be in the form simple narrations, or in the form of questions and answers.

We have not done any interview to the electors, ordinary residents, candidates or their campaign workers on that day.

6. Conclusions drawn from your observations.

We found that on the election day, there were higher pedestrian flow than the pre-election day. Also, the candidates set up more on-street broadcast, the promotion area extended to the road, not only the bus stops and the subway. Besides, some candidates have invited the member who affiliate with same political background to support them, the election atmosphere have been more improve.