

HKUPOP Student Research Project

Project DC10 Southern District Pokfulam Constituency

Fieldwork Report Form

1 Name of student(s), group leader first:

Hui Hiu Tung , Tracy

Tsang Mui Chun , May

2 Details of Field trip:

Date and Time of visit: between 15:00-18:00 on 3 September 2010

Venue : Pokfulam Constituency

Location: Caritas Wu Cheng-chung Secondary School

the playground of Upper Baguio Villa and Cyberport Post

3 Brief descriptions or narrations of the visit

Two members of our group went to the Caritas Wu Cheng-chung Secondary School, the playground of Upper Baguio Villa for this pre-election observation project on Friday, 3 September 2010. Our visit lasted for about three hours. The visit took the route from the Caritas Wu Cheng-chung Secondary School until we reached the polling station at the playground of Upper Baguio Villa.

The places that we pursued observation include: building, people, banner, campaign activities

4. Main purpose of Field trip:

Please record the main purpose of your field trip by ticking on one or more of the following objectives:

- ☐ ☐ To count, record, and analyze the content of campaign leaflets, posters, banners etc.
- ☐ ☐ To observe campaign activities, like forums, door-to-door visits, petitions, on-street broadcast, etc.
- ☐ ☐ To take pictures, or collect campaign materials for scanning.
- ☐ ☐ To interview electors and/ or other ordinary residents.
- ☐ ☐ To interview candidates and/ or their campaign workers.

☐ ☐ Other purposes (please specify) :

5. Recording the basic figures – like how many posters and where, how many people attended the forum during different time period...etc.

The main difference between the pre-election and election days was the weather and the atmosphere. It is a rain day on the Pre-election day (3September). Since the weather is not good, there were not many people walking in the streets.



On the Pre-election day

Based on our observation, we found that the campaign advertisements were mainly located at two locations, which were the railings near the bus stop, leaflets stick on minibus





On the election day

Different

a)atmosphere

At the same location, there are different atmosphere between pre-election day and election day. On the election day, there is a furious atmosphere. In the follow photo, we can see that there are many campaign workers on the election day in the same location(Interchange location of Sha Wan Drive).

b) weather

At the same location, there are different weather between pre-election day and election day. On the pre-election day, there is a bad weather. It is a rain. The road is wet .(showed in the photo1). On the election day, the road is dry.(showed in the photo2)

Before



1)On the pre-election day-the road is wet
After



2)On the election day-the road is dry

Two candidates and their campaign workers said hello to us and asked us to give them a vote when we were driving along the location of Sha Wan Drive.



□

□

Candidate no.1(Ellis Lau)-banner





Leaflets

競選政綱 MY PLATFORM

1. 捍衛薄扶林優質居住環境，永久踢走卸泥口
Enhance the quality living environment in Pokfulam, permanently relocate barging point
2. 優化海傍草坪，善用社區資源，為社區增值
Optimize use of the waterfront lawn and other community resources
3. 關注區內危樹保育問題，活化區內古蹟
Keep a close watch on trees in Pokfulam; to safeguard public safety; revitalize historic sites
4. 改善區內公共設施，積極向港大爭取開放校園設施供居民使用
Improve public facilities, actively fight for opening of HKU facilities to local residents
5. 加強監管及改善公共交通服務和設施，提升道路安全
Strengthen monitoring of and improve public transport services and facilities; enhance road safety
6. 推動社區共融，協助區內少數族裔融入社區
Promote community integration and harmonious multi-cultural relations
7. 實踐優質民主，推動公民參與
Promote quality democracy and encourage civic participation



劉應東 ELLIS LAU

參選感言 MEET ELLIS LAU

我是土生土長的香港人，作為年青的一代，我堅信除發展自己的事業外，有義務服務社會，對我們的家——香港有更大的承擔。

我從中環走到南區，從辦公室走入社區，聆聽居民的聲音，為大家爭取權益。清晨，居民給我的每一個笑容和招手；傍晚，給我的每一句慰問，都是大家對我的信任和支持。我決心參與區議會選舉，盡我所能，為居民服務，永不停步！

請大家於9月5日投我一票！

I was Hong Kong born and bred. As a responsible member of the younger generation, I strongly believe I ought to give back to society by taking up the challenge of serving as a District Councillor in Pokfulam.

Please trust me! Give me a chance and vote for me on 5 September!

支持人士 SUPPORTORS

葉劉淑儀議員 (匯賢智庫主席)
Chairperson of Savaritas Policy Institute Hon Mrs Regina IP LAU Suk-ye
高譚根先生 (前南區區議會主席)
Former Southern District Councillor Mr KO Tam-kan
陳理誠先生 (工程師)
Engineer Mr William CHAN Lee-shing
哈永安先生 (大型國際博覽館行政總裁)
CEO of a world-class exhibition and events venue in HK Mr Allan HA Wing-on
朱共山先生 (上市公司主席)
Chairman of a HK listed company Mr ZHU Gong-shan
張紀嚴女士 (上市公司高級顧問)
Senior consultant of a HK listed company Ms CHEUNG Kei-yim
袁太 (碧瑤灣大馬路場地領導人)
Convener of Tai Chi Class Mrs YUEN
史泰祖醫生 (匯賢智庫副主席)
Vice-chairperson of Savaritas Policy Institute Dr Louis SHIH Tai-cho



全力支持！Please Support！

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Candidate no.2(Paul Zimmerman)-banner





Leaflets



Flags





On the election day, at about 5 pm, Paul was standing on the Sha Wan Drive with his campaign worker. We chatted with him for a short interview. He answered us three questions and his campaign worker help us for a translation. At last, Paul gives three his leaflets to us.

Three questions:

Q1 How can you ensure that you can practice your promise?

Paul: I will work hard to practice my promise

Q2 What is your advantages on this election?

Paul: I live in Hong Kong for 26 years and I understand foreigner's need in this district.

Q3 Do you worry that your nationality is disadvantages on this election?

Paul: No. There are many foreigners who live in Pokfulam district . In addition, I have many campaign worker who is Chinese people.

SUPPORT

On the Election Day, We saw lots of legislators to support their candidate. Although was No.1 Lau Ying Tung an independent candidate , legislator Regina Ip Lau Suk-ye and other members of Sarvantis Policy Institute showed support to candidate No.1 Lau Ying Tung campaign. Many of those staff and members were swinging flag, giving posters, leaflets, and shouting to support to candidate No.1 Lau Ying Tung.



Candidate No.2 Paul Zimmerman was Civic Party member. Not only Civic Party's members ,but also some of Democratic Party's members supported candidate No.2 Paul. In that day ,we saw a lot of famous members who included Audrey Eu(Party leader of Civic Party, legislators), Tanya Chan(legislator), Ronny Tong Ka-wah(legislator) and so on. Moreover, we saw a pro-democracy political party in Hong Kong and Cyd Ho San-lan. Many of those staff and members were swinging flag, giving posters, leaflets, shouting, and saying HI to promote Candidate No.2 Paul. There are lots of "stars" to support Candidate No.2 Paul.





On the election day, at about 6 pm, Eu was standing on the Cyberport road with Paul Zimmerman's campaign worker. She said hello to people who was driving along the Cyberport road and appeal them to vote to candidate2.

6. Conclusions drawn from your observations

Comparing with pre-election day ,election day were more helpers to promote candidate No.1 and candidate No2. Two candidates used political “stars” to draw voter’s attention. For example, candidate No.1 Lau got legislator Regina Ip Lau Suk-yee’ support and candidate No.2 Paul got legislator Audrey Eu’ support. Moreover, most of helpers were younger. It implicated that more and more youths interested in politics. Also, they want to get more young voters. Due to Consultation Document on the Methods for Selecting the Chief Executive and for Forming the LegCo in 2012, District Council would be more important. Different parties would put more resources into District Council. Changing is coming for District Council.

New questions generated from your observations or findings.

- 1.Why candidatesNo.2 Paul who was a foreigner represented to Civic Party in this election ? Did he have any outperformance to get support from voters?
2. What was a definition of an independent candidate? Why candidate No.1 Lau claimed that he was an independent candidate could get support from Savantas Policy Institute?

Open questions rose for discussion among team members.

- 1.What were the key elements for the decision making of giving a vote?
 - Protecting Pokfulan’ environment
 - Transport
- 2.Why did the candidates give out those “告急” leaflets? Did they have any evidence to support those “告急”
 - Getting more support
 - NO

reference

http://www.eac.gov.hk/pdf/distco/2010dcby/2010sd_p_be_can02.pdf