

**HKUPOP Student Research Project**  
**Project DC09, Sha Tin District Council, Tai Wai Constituency**

**Pre-Election Fieldwork Report Form( Group 2)**

**1. Name of student(s), group leader first:**

Lam Yin Shan, Jacqueline

Lam Hoi Man, Fiona

Ko Kwan Kit, Vincent

**2. Details of Field trip:**

Date and Time of visit: Between 12:00-15:00 on 28 March 2009

Venue: Tai Wai Constituency

Location: Mei Lam Estate, May Shing Court

**3. Brief descriptions or narrations of the visit**

Three members of our group went to the Tai Wai Constituency for this project on Saturday, 27 March, 2009. Our visit lasted for about three hours. The visit started from Tai Wai MTR station until we reached the polling station at Buddhist Wong Wan Tin College. The by-election of Tai Wai Constituency in Sha Tin District had been assigned two polling stations, namely, Buddhist Wong Wan Tin College and Tung Wah Group of Hospitals Sin Chu Wan Primary School. We visited both polling stations that day and walked around the residential areas of the constituency.



■ One of the polling stations, Tung Wah Group of Hospitals Sin Chu Wan Primary School

The places that we visited during the fieldtrip included buildings of May Shing Court, such as Yat Shing House, Fai Shing House, and also buildings of Mei Lam Estate, like Mei Wai House, Mei Fung House, Mei Yeung House and Mei Tao House. Apart from the estate buildings, we also pursued observation on Mei Lam Commercial Complex, the surrounding streets, car parks and Mei Lam Sports Centre.

On the eve of by-election, we walked along several streets to observe whether there were any election activities or related propagandas. It was noisy around the Mei Lam Commercial Complex, candidate No.2, Leung Wing Hung's campaign banners were showing there. We heard some broadcasts from the passing-by vehicles about urging the residents to support the No.2 candidate. Moreover, we saw some political stars yelling support to No.2 candidate with their helpers shouting and distributing leaflets in the street.



Apart from what we saw and heard while we were in Mei Lam Commercial Complex, we made a counting of posters and banners of individual candidates to see which one distributed the most. We also visited the locale of No.1 candidate's Chinese Medicine & Healthcare Centre, where we saw some women, who were the helpers of

No.1 candidate, distributed brochures and carrier bags outside the building near May Shing Court and at the backdoors of the shopping centre. Those helpers did not tell the residents whose material they distributed. They only said: “Hello, that’s a free health brochure, please take one.” Therefore, people who picked up the brochure might just think that it was something about health, especially the elderly and women.



美林街坊商戶及職工福利會會員 329招健康秘訣

# 1. 定最好

## 329 招健康秘訣

作者 理依新  
華仁仔、中大人、符醫廿餘年，關心健康人。全園園舞沙世社區十餘年。街坊會主席。照顧人教人己任。

街坊最愛的選擇 1. 定最好

美林街坊商戶及職工福利會會員 329招健康秘訣

### 健康問題 你我關心

成立街坊健康關注組，關注社區健康，為居民提供免費健康服務，包括：打蟲設計、心電圖檢驗、白內障檢驗、藍光眼驗、眼壓測量、糖尿病、高血壓、中風後遺症、關節炎等。

其他會員福利包括：醫療檢查卷、定期請兩家舉行健康講座——例如高血壓、老年病等，請來賓到「健康生活在美林」。

1. 免費健康檢查
2. 免費健康講座
3. 免費健康諮詢
4. 免費健康檢查
5. 免費健康諮詢
6. 免費健康檢查
7. 免費健康諮詢
8. 免費健康檢查
9. 免費健康諮詢

附註：普通街坊認為選擇 1. 是最有用，街坊的選擇亦是普通市民的選擇。

Free health brochure of Candidate No.1.

About a quarter to three on Saturday afternoon, the helpers of No.4 candidate started to distribute leaflets and banners.





Last but not least, while we were visiting the constituency, we did not see any

campaign activities, posters and banners of No.3 and No.5 candidates.

#### **4. Main purpose of Field trip:**

Please record the main purpose of your field trip by ticking on one or more of the following objectives:

- To count, record, and analyze the content of campaign leaflets, posters, banners etc.(V)
- To observe campaign activities, like forums, door-to-door visits, petitions, on-street broadcast, etc (V)
- To take pictures, or collect campaign materials for scanning. (V)
- To interview electors and / or other ordinary residents. ( )
- To interview candidates and / or their campaign workers. (V)
- Other purposes (please specify) :  
To observe the pre-election atmosphere of Tai Wai Constituency.  
To observe which political party could mobilize more political stars.

#### **5. Recording the basic figures – like how many posters and where they are posted, and how many people attended the forum during different time periods...etc.**

No.2 candidate Leung Wing Hung is Sha Tin District Councilor of The Democratic Party. Leung Wing Hung claimed that his competitors who defamed Leung was dishonest and betrayed the trust of Tai Wai residents during the 2007 District Council election. So this time his slogan is “公道已彰顯，祇差您票”and “永不放棄，雄心實幹”. The major color of posters and flags of Leung Wing Hung was green and white, which conveyed a comfortable, energetic image, at the same time, words such as “堅定，可信” were written green in the slogans.







We saw lots of No.2 candidate's posters, banners and flags around Mei Lam Estate and some campaign materials in May Sing Court. On Saturday afternoon, two tents which belonged to No.2 candidate had two easy pull-up banners and some flags in front of the main entrance of Mei Lam Commercial Complex. One pull-up banner showed “公道已彰顯，只差您一票”，the other banner showed “爹咗！我們支持你！”







## 投票絕對保密 無懼有人威脅

近日，不少區選候選人，請有親屬人的街坊向他們拉票時，表示「想當參事某次的舉措及進行活動，如果你唔投 x x x，我們是會知道的，所以你一定幫投 x x x」。我們對此表示擔憂，因為不啻因接受某物而受威脅而拉票，如此威脅長者的言論，嚴重破壞選舉的公平性，我們強調「投票絕對保密，沒有任何會知道您投票人一票」。

另外，若證實有人因接受利益而投票給某候選人，是觸犯《選舉舞弊及非法行為條例》，一經定罪，最高可被判罰款\$500,000及監禁2年。

**收受利益 同樣犯法**  
 投票給某候選人

### 梁永雄選情告急

最新民意調查顯示，梁永雄以微弱數差距落後。如果投票給梁永雄的2760位選民，請您一定要再投票給梁永雄。我們估計，勝負只在數十票內，每一票都是勝負關鍵。請您大家「全投②民主黨梁永雄」。

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## 捍衛公平選舉

### 如果出現下列的選舉行為 您會否感到憤怒呢？

- 提供免費食物及舉行超值價的慈善活動，而有候選人或團體活動出席及拉票。→可能屬紀律舉止選舉（無禁區非法行為）條例第12條。在選舉中向他人提供食物或超值的慈善行為。
- 提供超額或合理成本價值的經濟發展建設活動。→可能屬紀律舉止選舉（無禁區非法行為）條例第12條。在選舉中向他人提供超額或超值的慈善行為。
- 提供免費或超值價格的醫療服務，或以顯示或隱含方式誘使他人投票。→可能屬紀律舉止選舉（無禁區非法行為）條例第11條。在選舉中向他人提供超值的慈善行為。

根據選舉事務處規定，每名候選人的選舉經費上限為\$48,000，若超出上限，該候選人會受罰款。→可能屬紀律舉止選舉（無禁區非法行為）條例第24條。候選人的選舉經費超出的，選舉開支的非法行為。

以大滿金錢換取支持的選舉文化，不應在香港出現！



## 梁永雄 ②

2019年9月10日選舉大會（區選）梁永雄 民主黨候選人

呼籲您憑良心、憑候選人的政綱及工作往績投票。



No.1 candidate, Lee York Fai, is a doctor, and he was an ex-Sha Tin District Councilor and an ex-Liberal Party member as well. He had taken part three times without success in the election of Wo Che Constituency of Sha Tin District Council. This time, he took part in the by-election of Tai Wai Constituency without Liberal Party's endorsement, a new comer to Tai Wai Constituency anyway, different from other two major candidates, Leung Wing Hung of the Democratic Party and Yuen Kwai Choi of DAB



Most of Lee York Fai posters and banners emphasized that he is a doctor; he cares about the health and living of local residents. One of his slogan showed “美滿生活攜手創，健康生活齊分享”. But we could not find any leaflets about Lee York Fai. The main color used in Lee York Fai’s election campaign was red with a group of people as background. The red colour of Lee York Fai’s campaign material could differentiate him from Leung in green and Yuen in blue.

We saw that Lee York Fai had many posters, flags and banners set around Mei Lam Estate. We noticed that Lee York Fai had two kinds of easy pull-up banners with contents such as “黃宏發全力支持” to show support from an ex-legislative councilor and “四.生活興趣班” to show his political programs. Furthermore, as an independent candidate and new comer, he seemed to have a team of well-organised and well-trained election helpers to perform different jobs, such as megaphone broadcasting, posting flags and cheering.





About the Mei Lam Commercial Complex, this shopping centre has three floors. We did not find any candidate's posters inside the building. On the contrary, there were a lot of candidate's posters outside, especially No.1 candidate Lee York Fai, who claims to have a Chinese Medicine & Healthcare Centre at Shop 47. However, we checked the location map and found out that there was no such name on Shop 47. It means that his healthcare centre might have just established recently.









We found that the election campaign posters were only put up on small-business premises, such as shoes shops, noodles shops, and salons. But the posters were absent

in large-scale chain-shops such as McDonalds, Café De Coral, Mannings, Wellcome, Dah Chong Food Mart. So we approached the shopping centre office and asked about how we could place posters on those shops of Mei Lam Commercial Complex. The staff said that it depended on the willingness of individual shop owners.



**Description of the findings – could be in the form simple narrations, or in the form of questions and answers.**

We saw, Wong Sing Chi, a political star, standing for No.2 candidate Leung Wing Hung. Wong Sing Chi shook hands with voters and had his support to Leung Wing Hung voiced out on the street-broadcast. We asked Wong Sing Chi about how to attract more votes for No.2 candidate's and fight against others candidates in this by-election. "I believe Leung Wing Hung could win this time and the main point is Tai Wai residents go out to vote," Wong Sing Chi said. Wong told us they were worried about somebody may come out to compete in this by-election in order to disperse the votes. Meanwhile, the tactics of Leung Wing Hung was to focus on Mei Lam Estate, and they also "swept the flats" of May Shing Court.

- **IMAGE---** No.1 candidate Lee York Fai stressed very much on his splendid academic background and projected his image as professional medical elite (a well-groomed young PR woman below told us she graduated from the Hong Kong Chinese University. She campaigned for Mr. Lee because she is an alumnus of him). His opponent No.2 candidate, Leung Wing Hung, projected himself as a down-to-earth family man.





Yuen Kwai Choi, No.4 candidate, being 53 years old, was the oldest campaigner. He tried hard to project a younger image. Cartoon figures were used to present a sense of humor, and the polo shirts that Yuen wore in the poster symbolized energy. However, his close ties with some senior DAB members still betrayed his age.





■ F.T.U. New Territory East (Shatin) District Service Office



■ Tai Wai Village Office.

- **SUPPORT** --- Democrat Legislator Kam Nai Wai campaigned for No.2 candidate Leung Wing Hung at mid-day. Without abundant budgets, folks in support of Leung carried self-made cardboard advertisements and worked hard on their pom-pom, His opponent, Lee York Fai, in contrast, received no support from political parties, since he was expelled from the Liberal Party, thus he resorted to his academic networks. No.4 candidate Yuen Kwai Choi heavily relied upon local networks.



- **CAMPAIGN ADVERTISEMENT**--- No.1 candidate Lee York Fai presented unbelievably large amounts of election materials, thus, attracting doubts on election budgets in excess of the upper limit of \$48,000, which was proven to be the case days after the by-election.





No.2 candidate Leung Wing Hung reasoned that Lee York Fai might have violated the law because of the excessive election budgets, as well as other suspected bribing activities in his leaflets.



Strange enough, we found no campaign advertisement from No.5 candidate Chan Wai Man and No.3 candidate Chau Chi Pong on the day of our observation, which posed a question prompting us to find out more on the Election Day.

## 6. Conclusions drawn from your observations.

Since there was an upper-limit on the election budget, candidates often resorted to their own political party, such as seeking endorsement or support from political stars,

local affiliations, resident groups and academic networks.

The construction of personal image might redefine the nature of a candidate. Some candidates chose to further reinforce their long-established images, cases like No.1 candidate Lee York Fai and No.2 candidate Leung Wing Hung, whereas some intended to shake off their old faces and developed a new image, like No.4 candidate Yuen Kwai Choi.

**New questions generated from your observations or findings.**

- 1) Why did candidates such as No.3 and No.5 not present any election promotion, like banners, posters and helpers?
- 2) Some candidate helpers were rude in language and rough behaving, are they afraid of candid cameras and journalists?

**Open questions rose for discussion among team members.**

- 1) No.4 candidate Yuen Kwai Choi is a member of DAB, the biggest party in Hong Kong, why did they not do any election promotion until 3pm on Saturday?
- 2) Difficult to classify different parties while they stand together.
- 3) What is the aim of candidates No.3 and No.5 to take part in this by-election? Why did not they present any campaign activity before the Election Day?