

HKUPOP Student Research Project

Project DC08 Wong Tai Sin District Council Tsz Wan West Constituency

Pre Election Fieldwork Report Form (Group 2)

1. Name of student(s), group leader first:

Lam Kin Yu, Dick
Leung Hoi Ying, Hoyi
Tang Yu Ching, Quby

2. Details of Field trip:

Date and Time of visit: 29/11/2008 4:00p.m- 5:30p.m

Venue: Tsz Wan West Constituency

Location: Tsz Lok Estate Lok Wong House and Tsz Lok Estate Lok On House

3. Brief descriptions or narrations of the visit.



Pt. A: Starting Point

Pt. B: Quby talked with a voter

Pt. C: We saw candidate No.2 promotion car

Pt. E: We saw candidate No.1 and No. 2 on-street broadcast

Pt. F: We talked with three voters.

4. Main purpose of Field trip:

Please record the main purpose of your field trip by ticking on one or more of the following objectives:

- To count, record, and analyze the content of campaign leaflets, posters, banners etc. ()
- To observe campaign activities, like forums, door-to-door visits, petitions, on-street broadcast, etc. (V)
- To take pictures, or collect campaign materials for scanning. (V)
- To interview electors and/ or other ordinary residents. ()
- To interview candidates and/ or their campaign workers. ()
- Other purposes (please specify) : To observe whether the voters were active before the election day

5. Recording the basic figures – like how many posters and where, how many people attended the forum during different time period...etc.

Through we have not count the actual number of posters and flags, we believed that both candidates rely much on them for promotion. In our observation, we found that candidates who have political affiliation possessed more resources in promotion.

On the other hand, different candidates have different strategies. For example, while still have one week to go, DAB candidate concentrated his promotion at night every day. He was on the streets broadcasting while the DAB Party promotion car helped him to travel around the constituency.

Also, we found that if the candidates have worked for the district, he or she has would gain advantages. When we talked to the voters, they said they would not vote for the candidate No.1 and No.3 because they have not worked for the district before.

6. Conclusions drawn from your observations.

In conclusion, we find that candidates would have advantages if he/ she has worked for the district. Also, voters don't have motivation to vote in this By-election. Lastly, candidates who have political affiliation have more resources than others.