

HKUPOP Student Research Project

Project DC08 Wong Tai Sin District Council Tsz Wan West Constituency

Election Day Fieldwork Report Form (Group 1)

1. Name of student(s), group leader first:

Cheung Yuk Man , Coca
Lam Yin Shan, Jacqueline
Chiu Chui Hung, Chloe
Kau Chun Chuen, Arthas

2. Details of Field trip:

Date and Time of visit: At 15:00-20:30 on 30th November ,2008

Venue: Tsz Wan West Constituency

Location: Tsz Lok Estate and Tsz Wan Shan Shopping Center

3. Brief descriptions or narrations of the visit.

The visit was conducted by four of us by spending about five hours. At first, we went to the polling station. Then, we stayed on the streets to observe the Election Day campaign activities. We also talked with the resident, campaign workers and volunteers, and collected some leaflets and bunches. We paid more attention to observe how the different candidates were trying to call for support, and how the behaviors of candidates, campaign workers and volunteers differed. At the end of the trip, we stayed at the exit poll to spot the behaviors of exit poll surveys. There were many differences between the election and pre-election day.

4. Main purpose of Field trip:

Please record the main purpose of your field trip by ticking on one or more of the following objectives:

- To count, record, and analyze the content of campaign leaflets, posters, banners etc. (V)

- To observe campaign activities, like forums, door-to-door visits, petitions, on-street broadcast, etc. (V)
- To take pictures, or collect campaign materials for scanning. (V)
- To interview electors and/ or other ordinary residents. (V)
- To interview candidates and/ or their campaign workers. (V)
- Other purposes (please specify) :

5. Recording the basic figures – like how many posters and where, how many people attended the forum during different time period...etc.

(1) Leaflets

(1.1) The platform leaflets of candidate *No. 1 Lui Wing Kei*.



譚月萍丈夫

翁誠光力撐

① 呂永基

愛 譚月萍君已過兩月，
思念心情仍牽掛。但為了
太太的遺願——一座慈善橋
梁，我決定收心，與「呂
永基」拍住上。延續太太
未完的工作。懇請各位支持
「呂永基」。



延續譚月萍
生命光輝——翁誠光

譚月萍家人

您的需要 我認真了解

① 呂永基

黃大仙區議會補選
慈雲西候選人
年青、民主、實幹

工作匯報

為居民解決坐廁漏水問題

11月中繼續
改善行人引路導向清晰度




3. 跟進樂天樂行行人通道上蓋水櫃漏水

4. 跟進住戶廚房牆身結露

5. 更換樂天樂行樓上廁所瓷磚




呂永基服務熱線 9858 7769

譚月萍議員

成功爭取項目 未完成遺願

1. 提早更換樂天、樂華抽水機
2. 雙馬街自置雲華街上蓋工程
3. 各座加設防盜鐵閘
4. 樂安加建升降機往慈雲山中心
5. 樂天、樂華全部窗口裝置及樂天、樂華仁及樂軒樓層窗位裝置防風簾五水柱

呂永基服務熱線
9858-7769



為故友秉承遺願
為社區共創明天

黃大仙區議會補選
慈雲西候選人
年青、民主、實幹

① 呂永基

您的訴求 我全職跟進













呂永基服務熱線 9858 7769

(1.2) The platform leaflets of candidate *No.2 Yuen Kwok Keung*.





慈雲西補選候選人

2

袁國強

我會做得更好
I'll do better

更好!



長期服務 街坊信任

李伯伯

袁國強為人正直，對待老人家和小朋友都很細心，為慈雲邨做了很多工作。做了幾十年人，我絕不會看錯人，他絕對值得我們信任和支持！



鄧小姐

我要外出工作，很多家居問題都沒有太多時間跟進和處理，幸好有袁國強幫手，我和丈夫才能安心工作和照顧小朋友。



樂天樓居民陳太

我家中的食水喉已換了銅喉，而水壓問題更得到改善，實在感謝袁國強！我有信心將來由他來協助慈雲邨其他座更換銅喉，必定會做得很好！



11月30日，請給我一個機會！
票站地點：可立小學

設計：黃國強 印刷：黃國強 攝影：黃國強 排版：黃國強 監製：黃國強 總發行：黃國強

Fung.

6

熱心、幹勁、承擔



► 李玲鳳張貼宣傳單張及橫額

派米5公斤 800人冒雨輪候

輪米婆婆：淋雨好過餓死

【本報記者陳國治攝】「淋雨好過餓死」，這是輪米婆婆們在雨中等待時最常說的話。為了領取免費的愛心米，八百多人冒著大雨，在雨中排起長龍，等待時間長達數小時。雖然天氣惡劣，但婆婆們卻顯得格外堅毅，因為她們知道，這碗飯是救命飯。



► 2002年5月20日統報日報剪報



「愛心米」溫暖老人心

慈惠精舍義工上門派米側記

【本報記者陳國治攝】「愛心米」是慈惠精舍義工們為老人提供的一種溫暖。在炎熱的夏日，義工們會親自上門，為老人送去免費的愛心米。這不僅解決了老人的燃眉之急，更是一份真摯的關懷。老人們在領取米時，總是顯得格外開心，因為這份愛心讓他們感受到了社會的溫暖。

慈惠精舍義工們表示，他們希望通過這份愛心，讓老人們在炎熱的夏日裡感受到一份涼意。他們將繼續努力，為更多的老人提供幫助。



► 2002年6月7日大公報剪報



► 玲鳳和 98 歲婆婆合照



二零零二年六月一日登門敬贈愛心米花絮

► 回報社會，義不容辭。

請支持

競西無黨派候選人

全職社區
一心為人

3 李玲鳳



選舉廣告 承印：廣文印刷公司 香港·九龍·青洲灣·烈照街某工業大廈·第二座·605室

12,000份 2008/1/16



(2)Material: Banner /Poster

(2.1)No. 1 Lui Wing Kei





Many campaign workers stood towards the polling station



(2.2)No.2 Yuen Kwok Keung



DAB posters/ banners (held by campaign workers)
could be spotted at many corners on the streets



Candidate 2 stood outside the polling station smiling and shaking hands with voters

(2.3) No.3 Lee Ling Fung



(3) Political Star Stand for the candidates

(3.1) Candidate No.1 Lui Wing Kei (Democratic Party)



Wong Sing Chi

Candidate 1 stood outside smiling and shaking hands with voters



Lau Wai Hing



Kwong Chun Yu

(3.2) Candidate No. 2 Yuen Kwok Keung (DAB)



Chan Yuen Han



Tam Yiu Chung



Chan Kam Lam

(3.3) Candidate No.3 Lee Ling Fung

We couldn't see any political stars supported her.

Others:



Lui Wing Kei team helper use the loudspeaker to announce the platform.



DAB use the promotion car to announce their platform loudly

On the by-election day, on-street board-cast flooded on the street. We spotted three different locations that people shouted out candidates' slogans and canvass for votes. In fact, there were many posters and banners on the street without saying that propaganda of candidate Number 1 and Number 2 were better than candidate Number 3. Two candidates were supported by their political party. For example, Candidate Number 1 Lui Wing Kei was supported by the Democratic Party. Lau Wai Hing Emily, Wong Yuk Man Raymond, Lee Wah Ming, Wong Sing Chi, Kwong Chun Yu stood for him.

Candidate Number 2 Yuen Kwok Keung was also supported by some DAB's political stars such as Chan Kam Lam, Chan Yuen Han and Tam Yiu Chung. We saw Chan Kam Lam near the Tsz Wan Shan Shopping centre, and Chan Yuen Han at the park. They were willing to canvass for the candidate. We talked with Chan Yuen Han. She said she was confident that Yuen Kwok Keung would be elected.

However, Candidate Number 3 Lee Ling Fung had no political affiliation. In fact, candidate Number 3 campaign workers were less than other candidates. There were some youngsters to distribute the leaflets for her. Moreover, her team helpers said they would try the best, and they were confident for "lose".

6. Description of the findings – could be in the form simple narrations, or in the form of questions and answers.



The name card from the young boy (on the right).



We interviewed two young boys. They helped candidate Number 3 Lee Ling Fung to distribute the platform leaflet. The right hand side one is only 14 years old. He told us that he came from a martial art help association. He said he knew the candidate and was willing to help her. "We helped other candidate in the last district council election who was from Hong Kong Federation of Trade Unions". The boy said. They had no money reward. He said that the martial art association is related to the Hong Kong Federation of Trade Unions.

According to the interview taken around the polling station, one of the residents told us that candidate No.2 did not always come to listen to what he complaints, what's his opinion. No.2 candidate's act in these days gave him an impression of a "political drama". And he also had a bad impression on Democratic Party. So, he voted for No.3 just because she was an independent candidate.

The other voter said that she preferred to vote for Candidate No.1 because she disagreed with DAB's political stand. And she couldn't see any meaningful or effective improvement Candidate No.3 did for the resident. Candidate No.3 seemed to just entertain the resident so she doubt that why she had the highest amount of budget while she was just an independent Candidate.

For more photos of the Election Day please come here:

<http://picasaweb.google.com.hk/chloe1022/BYElectionDay>

<http://picasaweb.google.com.hk/cocacheung/ELECTON>

7. Conclusions drawn from your observations.

Behaviors of voters

All candidates were standing near the polling station appealing for support. According to the interview around the polling station, one of the residents told us that No.2 did not always come to listen to what he complaints, what's his opinion .No.2 act these day gave him an impression of a "political drama". And he also had a bad impression on Democratic Party. So, he voted for No.3just because she was a independent candidate.

For the reasons of the low voting rate, it was because this is a by-election. From previous statistics, usually the voting rate of a by-election is not high. And the campaign scale is much smaller and could not attract voters' attention.

選民人數：10,978		
截至 08:30	136	1.24%
截至 09:30	489	4.45%
截至 10:30	803	7.31%
截至 11:30	1,234	11.24%
截至 12:30	1,612	14.68%
截至 13:30	1,882	17.14%
截至 14:30	2,160	19.68%
截至 15:30	2,428	22.12%

截至 16:30	2,726	24.83%
截至 17:30	3,045	27.74%
截至 18:30	3,369	30.69%
截至 19:30	3,678	33.50%
截至 20:30	3,971	36.17%
截至 21:30	4,320	39.35%
截至 22:30	4,538	41.34%

http://www.eac.gov.hk/ch/distco/2008wtstd_tww_turnout.htm

In general, not many people actually went there to vote. This could be further proved by the no. of votes as displayed on the board outside the polling station. Until 6:30pm, only 3369 people have voted. However, the whole constituency had over 10978 registered voters .Until we left at 8:30 pm, only 3971 resident have voted which can be transferred to 36.17% voting rate.

Behaviour of exit poll surveys

There were two organizations doing exit poll survey on that day .One of the organizations is the HKU Public Opinion Programme, the other one is Civil Awareness in Action. Both sides had 2-3 interviewers. All HKUPOP interviewers wore uniforms and carried Pass. And the interviewers of Civil Awareness in Action carried Pass and wore casual wear. From my own observation, many voters help Civil Awareness in Action to finish the questionnaire. Some of the voters shake their hand and went away when they realized which organization was interviewing them. I wondered whom they are reporting, and how they would use the statistic. They interviewed the voters randomly. I paid more attention to two questions they asked:

(1) Which candidate you voted for?

(2) Why did you vote for him/her? (And there are some options, such as political stand, political party, political alignment with the candidate or his/her stand on livelihood issues?)

Moreover, Voters seemed to be more cooperative with interviewers from HKUPOP. It may be that HKUPOP is more famous in the field of public opinion collecting for many years, and it is a public organization. But people do not have much information about Civil Awareness in Action. So, it was easy to understand that the public trust in HKUPOP was more than others organization.

Behaviors of candidates, campaign workers and volunteers

There were more campaign volunteers and workers distributing leaflets, holding posters and supporting for their candidates in streets than the pre-election day. Posters, flags and campaigning trucks could be easily spotted at different corners of the constituency district. DAB use the promotion car to announce their platform loudly. Both of the Candidates stood outside the polling station smiling and shaking hands with voters.

8. New questions generated from your observations or findings.

Q1: Why we never heard of the by-election news through electronic media?

Q2: What was the purpose of Civil Awareness in Action interviewing voters at the exit?

Q3: Were candidate Number 1 and Number 3 come from same party?

Q4: Was candidate Number 3 really an independent candidate and full-time welfare worker?