## <u>中學校長眼中的大專院校排名意見調查2013</u> <u>Opinion Survey for Secondary School Principals on the</u> Ranking of Universities in Hong Kong 2013

註:請在適當位置加入"✓"號或填寫答案。 Remark: please put a "✓" inside the □ or fill in your answers directly as appropriate.

Q1. 請你以 0-10 分評價你對以下各間大專院校的整體表現,當中 0 分代表極差,5 分代表一般,10 分代表極佳。請你綜合有關院校的本地與國際聲譽及名氣、設備及校園環境、教職員資歷、學術研究 表現、學生成績及品行質素、學習氣氛與課程多元化及認可度等等,然後作出整體評分。

Please use a scale of 0-10 to evaluate the overall performance of each institution of higher education after taking into consideration its local and international reputation, facilities and campus environment, qualification of its teaching staff, academic research performance, conduct and quality of students as well as its learning atmosphere, diversification and level of recognition of its courses, with 0 representing the worst, 10 representing the best and 5 being half-half. How would you rate the following institutions?

	大專院校 (按英文字母順序排列) Institutions (in alphabetical order)	評分 (0-10 分) Rating (0-10 marks)	不知道/難講 Don't know
香港城市大學	City University of Hong Kong (CityU)		
香港浸會大學	Hong Kong Baptist University (HKBU)		
香港樹仁大學	Hong Kong Shue Yan University (HKSYU)		
嶺南大學	Lingnan University (LU)		
香港中文大學	The Chinese University of Hong Kong (CUHK)		
香港教育學院	The Hong Kong Institute of Education (HKIEd)		
香港理工大學	The Hong Kong Polytechnic University (PolyU)		
香港科技大學	The Hong Kong University of Science and Technology (HKUST)		
香港公開大學	The Open University of Hong Kong (OUHK)		
香港大學	The University of Hong Kong (HKU)		

Q2. 請你再以 0-10 分評價各院校校長的整體表現,當中 0 分代表極差,5 分代表一般,10 分代表極 佳。請你綜合有關校長的本地及國際知名度、親民度、領導能力、洞察力、社會公信力及對外公共關 係等等,然後作出整體評分。

Please use a scale of 0-10 to evaluate the overall performance of Vice-Chancellor / President of each institution while taking his local and international reputation, approachability to the public, leadership, vision, social credibility and public relations into consideration, with 0 representing the worst, 10 representing the best and 5 being half-half. How would you rate the following Vice-Chancellors / Presidents?

Vice-0	校長 Chancellor / Pre	評分 (0-10 分) Rating (0-10 marks)	不知道/難講 Don't know	
香港城市大學	郭位教授	CityU – Prof. Way KUO		
香港浸會大學	陳新滋教授	HKBU – Prof. Albert CHAN		
香港樹仁大學	鍾期榮博士	HKSYU – Dr. Chi-yung CHUNG		
嶺南大學	陳玉樹教授	LU – Prof. Yuk-shee CHAN		
香港中文大學	沈祖堯教授	CUHK – Prof. Joseph J.Y. SUNG		
香港教育學院	鄭燕祥教授	HKIEd – Prof. Yin Cheong CHENG		
香港理工大學	唐偉章教授	PolyU – Prof. Timothy W. TONG		
香港科技大學	陳繁昌教授	HKUST – Prof. Tony F. CHAN		
香港公開大學	梁智仁教授	OUHK – Prof. John C.Y. LEONG		
香港大學	徐立之教授	HKU – Prof. Lap-chee TSUI		

## Q3. 你認為現時香港的大學生最欠缺些什麼?【可選多項】

allowed]							
□ 品德、誠實 Conduct, honesty	□ 社會/工作經驗 Social / work experience	□ 自信 Self-confidence					
□ 中、英文及普通話能力	□ 思考及解決問題能力	□ 學術能力、專業知識					
Proficiency in Chinese, English	Critical thinking and	Academic and professional					
and Putonghua	problem-solving ability	knowledge					
□ 情緒控制	□ 溝通技巧	□ 國際視野/遠見					
Emotion stability	Communication skills	Global prospect / foresight					
□ 工作態度	□ 對社會的承擔	□ 創意					
Work attitude	Commitment to society						
□ 待人接物態度 Social / interpersonal skills	□ 電腦應用能力 Computer proficiency	□ 就業機會 Job opportunity					
□ 理財能力 Financial management	□ 沒有欠缺什麼 Not lack of anything	□ 不知道/難講 Don't know					
•							
□ 其他 (請註明) Others (please sp	bechy):						
Q4. 你對於是否在你的學校開設	b德育及國民教育科,主要考慮	創什麼因素?【 引 選 多 頃 】 what are your major concerns? [multiple]					
answers allowed]	tional education in your school,	what are your major concerns? [multiple					
□ 課程內容	□ 教學材料	□ 教學方向					
The curriculum	Teaching materials	Directions of teaching					
□ 評核準則	□ 學習動機	□ 老師反應					
Assessment criteria	Learning motivations	Teachers' reactions					
□ 家長反應 Parents' reactions	□ 社會輿論 Public opinion	□ 不作考慮 Will not consider at all					
	Fublic opinion	will not consider at an					
□ 其他因素 Other factors:							
Q5. 自 2002 年起,男女學生在:	升中派位中不再分開派位組別	。你認為有關政策應否繼續推行?原因					
為何?【可選多項】							
		parately in the Secondary School Places					
Allocation system. Do you think the policy should be continued? Why? [multiple answers allowed]							
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Q7. 其他意見 Other opinions

問卷完,多謝合作! Thank you for completing the questionnaire.

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THE UNIVERSITY OF HONG KONG PUBLIC OPINION PROGRAMME 香港大學 民意研究計劃



敬啟者:

## 「中學校長眼中的大專院校排名意見調查 2013」邀請函

香港大學民意研究計劃〈民研計劃〉及香港專業教育網現誠邀 閣下參加是次「中 學校長眼中的大專院校排名意見調查 2013」。是次調查旨在探討本地中學校長對十間本 地大專院校的觀感,包括八間由大學教育資助委員會資助的大專院校以及香港樹仁大學 和香港公開大學,一如既往,民研計劃將負責收集及處理所得數據,然後交予香港專業 教育網結合其他指標,從而得出本地大學整體排名結果。煩請 閣下填妥隨函附上共兩 頁的問卷,並於 2013 年 6 月 14 日或之前將問卷傳真至 2782 0497。

回答問卷只需<u>大約5分鐘</u>的時間,而閣下的意見對是次調查尤為寶貴。閣下的意 見將由民研計劃獨立收集及分析,意見保密,並在任何情況下均不會對個別被訪者的身 分及意見進行配對,問卷上編號只為有需要時方便跟進。

閣下如對是次調查有任何查詢,請致電 2782 2433(內線 300)與香港專業教育網 林先生聯絡,或於辦公時間致電 2241-5267向香港大學非臨床研究操守委員會查詢有關 參與是次研究的權利。謝謝您的參與。

鍾庭耀博士 香港大學民意研究計劃總監

時美真博士 香港專業教育網總編輯

2013年5月28日



THE UNIVERSITY OF HONG KONG PUBLIC OPINION PROGRAMME 香港大學 民意研究計劃



28 May 2013

Dear Principal,

## Invitation to Participate in Opinion Survey for Secondary School Principals on the Ranking of Universities in Hong Kong 2013

You are cordially invited to take part in the Opinion Survey for Secondary School Principals on the Ranking of Universities in Hong Kong 2013. This survey aims to study local secondary school principals' perception towards ten local institutions of higher education, including those funded through the University Grants Committee (UGC) as well as Hong Kong Shue Yan University and The Open University of Hong Kong. The information collected will be inputted and processed by Public Opinion Progamme at the University of Hong Kong independently, and will be used by the Education18.com to compile an overall ranking of local universities. All you need to do is to complete the simple 2-paged questionnaire attached, and return the questionnaire **by fax to 2782 0497 on or before 14 June 2013**.

It will probably take you <u>less than 5 minutes</u> to complete the questionnaire, but your views would be critical to this survey. Also, please rest assured that your responses will be kept strictly confidential within our research team, and will be used only for computing aggregate statistics. The questionnaire serial number will only be used for networking and chasing questionnaires, if necessary. Opinions will not be mapped to any individual identity.

For any enquiry regarding the survey, please feel free to contact Mr. Paul Lam of Education18.com at 2782 2433 ext 300. If you want to know more about the rights as a participant, please contact the Human Research Ethics Committee for Non-Clinical Faculties of the University of Hong Kong at 2241-5267 during office hours. Thank you for your participation.

Yours sincerely,

Dr. Robert Ting-yiu Chung Director of Public Opinion Programme The University of Hong Kong

Dr. Joy Shi Mei-chun Director Education18.com